

NEWS RELEASE



**RADISSON MIDTOWN HOTEL AT USC HONORED
WITH RENOVATION AWARD**

Los Angeles, California, USA (April 17, 2015) – The Radisson Midtown Hotel at USC was presented with a 2014 Radisson Renovation Award. The award is presented to properties that made a significant investment in renovating and updating their hotel while completing their product improvement plan (PIP) and achieving consistently high guest satisfaction ratings throughout the renovation process. At the company’s recent annual business conference, Javier Rosenberg, Chief Operating Officer, Carlson Rezidor Hotel Group, Americas, presented the award to Dirk de Jong, General Manager of the hotel and Director of USC Hospitality.

The extensive hotel renovations began in 2011 and were concluded in April 2015. It features renovations to all 240 guest rooms, business class rooms, an executive level floor and lounge, new guest elevators and public spaces. New artwork throughout the property celebrates the storied traditions of the University of Southern California.

“We are excited to unveil our renovated hotel and provide our new and returning guests with refreshed accommodations and *Yes I Can!*SM service. Our hotel is ideally located on the east border of the University of Southern California’s main campus and we are proud to demonstrate our Trojan Spirit in everything we do. We look forward to our guests and campus community experiencing our new look. We will also unveil renovated conference and meeting room space during the upcoming summer to complement the room renovations” said Dirk de Jong.

Radisson is one of the world’s leading global hotel brands. Radisson offers an upscale hotel experience serving both business and leisure guests with a range of World of Radisson features that are empathetic to the challenges of modern travel, including the 100% Guest Satisfaction Guarantee. For reservations and more information, visit <http://www.radisson.com/los-angeles-hotel-ca-90007/cafiguer> or call (213) 748 4141.

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About USC Hospitality

USC Hospitality is a division of USC Auxiliary Services at the University of Southern California, one of the nation's premier research universities. USC Hospitality operates the Radisson Midtown Hotel at USC and over 30 food and beverage venues on the University Park Campus, Health Sciences Campus as well as two off campus venues and offers full-service catering. A unique mix of nationally recognized, locally acclaimed as well as innovative self-branded concepts consist of full-service restaurants, residential dining restaurants, cafes, retail dining concepts, vending and full-service catering supports the food and beverage needs of the university community. For more information, please visit hospitality.usc.edu

About Radisson®

[Radisson®](http://www.radisson.com) has become one of the best-recognized hotel brands, offering an upscale hotel experience for business and leisure guests. The World of Radisson features solutions that are empathetic to the challenges of modern travel, including the 100% Guest Satisfaction Guarantee. Radisson has 154 hotels located in major urban and suburban settings, leisure destinations, airports, and business districts throughout the Americas, Asia Pacific and the Caribbean. Every staff member has a passion for Yes / Can! SM hospitality, the signature service philosophy of Radisson, which ensures the total wellbeing and satisfaction of each guest.

Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. For reservations and more information visit, www.radisson.com

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