

**MEDIA ALERT**

FOR IMMEDIATE RELEASE  
December 1, 2014

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**USC MEAL PLAN PARTICIPANTS CAN DONATE  
UNUSED DINING DOLLARS THROUGH TAPINGO  
FOR THE HOMELESS**

USC Hospitality has been in partnership with the student organization, Swipes for the Homeless, for the past two years. USC Swipes members actively solicit the donation of unused dining dollars from meal plan participants at the end of each semester. From their efforts, USC Hospitality has donated an average of \$20,000 in food product to feed the homeless in the Los Angeles community each semester. For the first time ever, meal plan participants will be able to make their pledge on the Tapingo mobile app, making it easier for students to give. The unused dining dollars will not be transferred until the close of business on December 17<sup>th</sup>, allowing students the opportunity to have access to their funds through the end of the semester. Pledges are being accepted from December 1-5, 2014.

WHAT: SWIPES WEEK

WHEN: Monday, December 1, 2014 – Friday, December 5, 2014

WHERE: Tapingo Mobile Application

HOW: Download the app to your device. Select the Swipes for the Homeless donation prompt.

iPhone:

<https://itunes.apple.com/us/app/tapingo-mobile-food-ordering/id423822370>

Android:

<https://play.google.com/store/apps/details?id=com.tapingo>

USC Hospitality management will be available for media interviews at their discretion. For more information about USC Hospitality, please visit [hospitality.usc.edu](http://hospitality.usc.edu). For more information about Swipes for the Homeless, please visit [swipesforthehomeless.org](http://swipesforthehomeless.org).

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